

# ACCOUNTABILITY REPORT A CELEBRITY FOR CHARITY - FOOTBALL MATCH 2015



#### **SECTION A: PROJECT SUMMARY**

"A celebrity for Charity" football match 2nd Edition is a fundraising event which brings celebrities together to play football for a good cause. This event is organized by The Dorah Mwima Foundation with the aim of raising funds towards the improvement of health: nutrition and sanitation amongst newborns and under-fives in Uganda.

The funds are to facilitate the purchase of the following items:

For sanitation: Disinfectant (Dettol & JIK), Washing powder, Laundry detergent for washing machine (washing reusable nappies), Buckets, mops, Diapers, Baby oil, wipes, Vaseline baby soap and Basins...

For Nutrition: Baby formula age 0-3 months, Milk and Sugar...

Collections were made through entrance fees, auction of a jersey and a ball as well as donations from well-wishers. DMFU partnered with Bambino Charity for the fundraising event, the items were to go to AMECET children's home, Soroti and other neglected, poorly funded orphanages in various districts in Uganda exclusive of Kampala.

#### A1: Implementation plan

Divided into two donation phases before we organize another "A celebrity for Charity" football match- 3rd Edition.

**PHASE I:** Partnered with Bambino Foundation and traveled to AMECET children's baby home - Soroti to donate goods (kindly see the attached request list of items).

**PHASE 2:** Partner with Philomena Babies Home in Iganga to provide items to improve both nutrition and sanitation of the children.



#### A2. Implementation Budget

Once all funds have been received they will be kept in the foundation account. Amounts allocated to the purchase of items to be donated will then be retrieved and utilized for such. In the future, the account will be availed to the public in case anyone would want to make any further donations.

#### **EVENT SPONSORS**





















#### SECTION B: OUTCOME-AMOUNT COLLECTED

Includes total amount of money collected from the fundraising event on 27.12.15

	Amount in UGX	Date received
Gate collection	2,550,000	27.12.15
Auctioned Jersey and Ball	5,500,000	28.12.15
Mr. and Mrs. Barrak	800,000	2.01.2016
Ivan Semwanga	1,000,000	27.12.15
Hon. Nsereko	3,000,000	Pending
TOTAL	12,850,000	

#### **SECTION C: EXPENDITURE**

#### C1: Operational Costs

Category	Specifics	Amount in UGX
Operating Costs (Event related)	Media Tags	9,000
	Trophy	230,000
	Balls	60,000
	Goal Keeper gloves	60,000
	Professional Referee fees	150,000
	Referee Cards	10,000
	Side Flags	60,000
	Team Exchange flags	40,000
	Medals Engraving	100,000
	Trophy engraving	30,000
	Chairs for hire (Inclusive of transport)	80,000
	Profile booklets	150,000
	Water for players (taxes inclusive)	210,000
	Tents (minimal décor including seat covers)	100,000
	First AID	50,000
	Police facilitation	200,000
	Volunteer Branded Tops/Printing	200,000
	Volunteer transportation	100,000
	Stationary Printing(Donation boards/ stickers/jerseys)	270,000
	Video and Photography (Match Coverage)	150,000
Operating Costs	Transport for event activation	200,000
	Transport Backdrop Banner	100,000



Transport for MC		50,000
	Airtime	50,000
	Volunteer transportation	100,000
Subtotal		2,759,000

#### **C2: PURCHASE OF DONATIONS**

#### Beneficiary I: AMECET CHILDREN'S HOME-SOROTI

Description	Specifics	Quantity	Unit cost	Total cost
Nutrition Items	Baby Formula	24 PCS	19,000	456,000
	Fresh Diary Natural Milk	36 CTN	20,000	720,000
	Sugar 80kgs	2 BAGS	153,000	306,000
Sanitation items				
	Baby smear	18 PCS	2,500	45,000
	Diapers	16 PCS	18,000	288,000
	Toss Bucket	3 BCKT	28,000	84,000
	Cussons Soap 100g	3 DZN	25,000	75,000
	Toilet Paper	3 CTN	75,000	225,000
	Baby Basin (Small)	8 PCS	8,000	72,000
	Baby Basin (Big)	4 PCS	14,000	56,000
	Cleaning Bucket(Big)	6 PCS	4,500	27,000
	Cleaning Bucket (Small)	6 PCS	4,000	24,000
	Cleaning Basin	6 PCS	3,750	22,500
	Baby Potty	6 PCS	4,000	24,000
	Star Soup 600g	2 PCS	37,000	74,000
	Jik Big	1 CTN	80,000	80,000
	Machine Powder Soup	4 PCS	35,000	140,000
	Toothbrushes	12 PCS	20,000	24,000
	Baby Powder	24 PCS	2,500	60,000
	Ear Bud	2 PCS	10,000	20,000
	Liquid Soap	3 PCS	19,000	57,000
	Cleaning Rugs	3 PCS	38,000	114,000
	Toilet Brush	6 PCS	4,000	24,000
	Dettol Liquid	36 PCS	2,500	90,000
	Cussons Baby Oil	24 PCS	5,500	132,000
	Mops	10 PCS	4,500	45,000
	Play Mat	1 PC	75,000	75,000
	Wipes	24 PCS	4,500	108,000
	Water	5 BOXES	20,000	100,000
Operating Costs	Rental Mini Van /Fuel		700,000	700,000
	Goods Transportation		80,000	80,000
	Labor Discharge		30,000	30,000
	Accommodation (3 rooms)		482,000	482,000
	Airtime		50,000	50,000
	Video and Photography		250,000	250,000
	(Handover Coverage)		255,555	235,535
Subtotal				5,159,500



#### **FUNDS AVAILABLE**

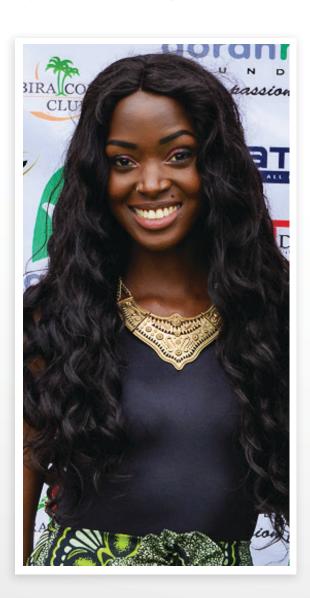
AMOUNT RECEIVED	12,850,000		
AMOUNT USED	7.918.500		
BALANCE	4,931,500		
*Inclusive of 3,000,000 million UGX not yet received from Hon. Nsereko			

### Beneficiary II: PHILOMENA IGANGA BABIES HOME

Description	Specifics	Quantity	Unit cost	Total cost
Nutrition Items				
Sanitation items				
Operating Costs				
Subtotal				



## Special message from Founder, Dorah Mwima



Babies are vulnerable to common infections, due to increased exposure to causative agents. I mean how many of our kids would put our phones or car keys in their mouths given a chance? Imagine you had a house full of kids, some of whom did not speak English or any other intelligible language, and were eating anything they could see, seating anywhere, licking on any object and are all over on the floors, rolling in muddy pool outside the latrine, some running into the kitchen. the young ones defecating anywhere they pleased? Too much right? Increase them to 20 children and then imagine you had no soap, no water, no disinfectant, no clothes to change them after messing up in their pants and no food to aive them.

Now imagine, that some people don't have to imagine this, they live like this. It is etched in memory. At the time of the administration of the UDHS (Uganda Demographic Health Survey, 2011) Twenty-three percent of children under age 5 had diarrhea, including 4 percent with bloody diarrhea, in the two weeks before the survey; only 72 percent of them were taken for advice or treatment.



Dehydration caused by severe diarrhea is a major cause of morbidity and mortality among young children, although the condition can be easily treated with oral rehydration therapy (ORT). Exposure to diarrhea-causing agents is frequently related to the use of contaminated water and to unhygienic practices. The Report of MDGs of Uganda 2015 showed that the under five mortality rate had reduced between 1990 and 2015 but the current mortality rate of children under five remains at 56 children per 1000 children, infant mortality rate of 31 per 1000 infants.

Sanitation refers to the promotion of hygiene and prevention of disease by maintenance of sanitary conditions, includes proper disposal of waste, provision of clean water and a clean environment. If you are a mother, like me, imagine it from the personal perspective. I have been lucky enough to bear two kids and seeing them never lacking in anything, this makes me think about those unfortunate circumstances that those innocent newborns and toddlers have to go through and have to lack some basic needs yet we let clean water run in the shower while we sponge bath our bodies with lavender scented antibiotic soap? We get to take so many things for granted and sometimes we even waste or throw away what would mean so much for these kids!

Sanitation is a big word, really big. But so easy to accomplish: hand washing with soap and water after using the pit latrine is, essentially-sanitation. Boiling water before children drink it is, sanitation. Changing the diapers after they have been spoiled is sanitation: washing baby clothes with soap, hanging them out to dry in the sun, cleaning the floors, latrines their beds with disinfectant-that's all sanitation.



It is not farfetched to say that a bar of soap costing 3000ugx (less than a dollar), could save a life. So, why do children continue to have diarrhea? Don't their mothers know about hand washing? Maybe they do know. But don't have soap or water, then what? Shall their children continue to die? What if their parents died? The orphanages will take care of them? What if their parents continue to die and the orphanages are full to capacity, over flowing...like they are now.



Let us now drop the "what ifs"? This is happening! DMFU is responding as are you. Some people realize that they don't have to have, to give. And those that realized that they do have, also realize, that it expands when shared. Thank you for believing in us and supporting such an initiative.

Dorothy Mwima Barrak
Founder/ Miss UG 08-09















A Celebrity for Charity - Football Match at Kabira Country Club.







Delivery of donations to AMECET BABIES HOME -Soroti.





Together for a good Cause.



# **DORAH MWIMA FOUNDATION**

P.O.Box 34062, Kampala-Uganda Mob: +256 (0) 750 733 314 (Uganda) Mob: +257 (0) 75 757 075 (Burundi) Email: dmfuganda@gmail.com.com

www.dorahmwimafoundation.org